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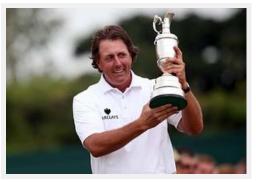
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TAXES 7/21/2013

Phil Mickelson Wins British Open---And California Taxes It

Phil Mickelson's come-from-behind win in the British Open Championship at <u>Muirfield</u> Golf Links in Scotland was decisive. The prize money of £945,000 (\$1.43 million) is nice, but the big money will be in Mr. Mickelson's brand extension. See <u>Mickelson's Brilliant British Open Win</u> <u>Will Pay Off Away From Links</u>. And as long as Mickelson remains a California resident, the state will get a piece of it all.

The oldest among golf's hallowed events, this marked the 142nd British Open



US golfer Phil Mickelson poses for pictures with the Claret Jug after winning the 2013 British Open Golf Championship on July 21, 2013. (Image credit: AFP/Getty Images via @daylife)

Championship. That is 29 more successive events than the U.S. Open, golf's next most prevalent tournament. All that history, prestige and global impact should translate into revenue. Even before this win, Mickelson was one of the wealthiest product endorsers in the world.

Sports Illustrated estimated that Mickelson made <u>\$36 million last year in</u> <u>endorsements</u> from companies such as KPMG, Barclays, and Callaway. His Open win should extend his marketing and endorsement appeal. This oldest and most international of golf's championships should make Mickelson even more attractive. Of course, more revenue means more taxes. Mickelson became a kind of poster-child for selecting residency with an eye on the tax law. That's curious, considering that Mickelson still calls high-tax-California his home. Mickelson found himself in hot water after he suggested that his taxes were high and that he had to look at alternatives. He even suggested that taxes were one of the reasons he withdrew from buying the San Diego Padres.

"There are going to be some drastic changes for me because I happen to be in that zone that has been targeted both federally and by the state and, you know, it doesn't work for me right now," <u>Mickelson said</u> after his T37 finish at the <u>Humana</u> Challenge in Palm Springs. Mickelson's tax remarks were tame by any standard, but they still provoked an outcry. He apologized, but even that provoked outrage from observers who *liked* the fact that he mentioned high taxes. See <u>The Mickelson Vote: Lefty Offends the Lefties</u>.

Most states and countries tax athletes and entertainers when they play or perform within their boundaries. Foreign athletes and entertainers must file U.S. income tax returns and face <u>special withholding rules</u>. U.S.-source income generally includes pay for performances, endorsements, merchandise sales, and royalty or other income closely related to the event. See <u>IRS Sand Trap For Pro Golfers</u>.

But as a California resident, California gets a piece of it all. If Mickelson's advisers work on him to move as seems likely, one might expect him to simply move rather than talk about it. Tiger Woods admitted that he moved to Florida in the 1990s, in part due to California's high taxes. See <u>Tiger Woods</u> admits he left California because of tax rates.

That was before California passed huge retroactive tax increases in November 2012. California's Proposition 30 increased state tax rates for those earning \$250,000 to \$300,000 a year to 10.3%, up from 9.3%. For \$1 million-plusearners, California's rate is 13.3%, up from a prior top rate of 10.3%.

By comparison, the combined state and local top rate in New York is 12.7%. Combined with federal rates and even sales taxes, the mix is causing some even outside the professional sports stratosphere to think critically about where to live. Although Florida and Texas are both attractive no-tax states, there is debate about how large an impact taxes have on moves even by high income taxpayers. See <u>The Myth of the Rich Who Flee From Taxes</u>.

One report claims that jobs, housing costs, family ties and climate are more important. Even wealthy taxpayers generally don't move for tax reasons, the report claims. See <u>Trends in New Jersey Migration: Housing, Employment,</u> and <u>Taxation</u>. See also <u>Tax Flight Is a Myth</u>. Yet for a professional athlete, especially one not tied to a team, it seems hard to support.

After his British Open win, if he does move, <u>Mickelson Will Not Be Alone In</u> <u>Fleeing Taxes</u>. If he stays, his California tax bill is likely to get even bigger. That could make Florida or Texas too hard to resist.

You can reach me at <u>Wood@WoodLLP.com</u>. This discussion is not intended as legal advice, and cannot be relied upon for any purpose without the services of a qualified professional.