## Forbes



**Robert W. Wood** THE TAX LAWYER

Feb. **24** 2012 – 12:11 am

## Like, Follow or Friend the IRS (Really)



I suppose it's unlikely most taxpayers will consider the IRS their friend, especially now that the IRS uses social media in its collection efforts! See <u>IRS</u> <u>Looks for Tax Deadbeats' Facebook and</u> <u>Myspace Profiles</u>. Sure, you might want to be Facebook friends with <u>Justin</u> <u>Bieber, Kim Kardashian or Lady Gaga</u>, but should you friend the <u>IRS</u>? Or follow the IRS on Twitter?

Probably, though I personally still hope carbon paper and IBM typewriters will

make a comeback. Besides, it might seem that you want as little contact with the IRS as possible. Just getting snail mail from the IRS can be frightening. See <u>Received An IRS Notice? 10 Simple Tips</u>.

But you may want to *Think Different*. After all, the IRS has rolled out an updated smartphone app cleverly called: IRS2GO 2.0. See <u>New IRS2Go</u> <u>Offers Three More Features</u>. Announced in 2011, the first version IRS app had 350,000 downloads.

But the IRS expects a virtually viral reception this time. As IRS Commissioner Shulman says, "The new smartphone app provides an easy way for people to get helpful information about their taxes. IRS2GO reflects a wider commitment at the IRS to find innovative ways to serve taxpayers in a rapidly changing world." The IRS smartphone app seems easy to use and has helpful content. Look for these five channels of fun:

**YouTube** — The <u>IRS's videos</u> have over 2.2 million hits on YouTube. See <u>'Friending' The IRS</u>. The smartphone app includes links to many short YouTube videos with titles such as:

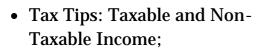




Image via javelinstrategy.com

- Tax Tips: When Will I Get My Refund;
- Healthcare: Small Business Healthcare Tax Credit; and
- Free Help Preparing Your Tax Return.

**News** — The IRS frequently produces news releases. These news items may be viewed on iPhones and Android phones.

**Get My Tax Record** — By entering your Social Security Number and other identifying information, you can access to your personal tax records.

**Get My Refund Status** — You can also find out where your refund stands.

**Follow the IRS** — Yup, you can follow the IRS on <u>Twitter</u>.

Will I use IRS2GO? Probably not this year, but I do use the IRS website all the time. See <u>Don't Miss The IRS Website</u>. If I were more tech savvy and more mobile, I would use IRS2GO. If you're a smartphone user, check it out.

The IRS is to be commended for embracing technology and disseminating much needed information via multiple channels. After all, the IRS has an incredibly tough job to do and does a pretty good job most of the time. And that's not just with *any* tax system, it's with *ours*. We have by far the world's most Byzantine–ours is the <u>Deep Blue</u> of tax systems. When it comes to taxes, the U.S. truly <u>thinks different</u>.

For more, see:

<u>Connect with the IRS IRS Launches the IRS2Go App for iPhone.</u> <u>Android:</u>

Taxpayers Can Check Refunds, Get Tax Information

Social Media and the IRS

12 Tax Scams to Avoid Like the Plague

Avoid IRS Hit List Of Tax Scams

No, Your IRS Data Isn't Safe

Robert W. Wood practices law with <u>Wood LLP</u>, in San Francisco. The author of more than 30 books, including Taxation of Damage Awards & Settlement Payments (4th Ed. 2009 with 2012 Supplement, <u>Tax</u> <u>Institute</u>), he can be reached at <u>Wood@WoodLLP.com</u>. This discussion is not intended as legal advice, and cannot be relied upon for any purpose without the services of a qualified professional